

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|----------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|
| Station and Location: WFSB-TV | Date: 8/7/12 |
|----------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------|

I, Beth Beall,

being/on behalf of: Linda McMahon, a legally

qualified candidate of the Republican political

party for the office of: Senate

in the PRIMARY

election to be held on: AUGUST 14, 2012

do hereby request station time as follows:

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | 8/19 - 8/14 | | | | |

Total Charges: \$ 42,075 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Linda McMahon for Senate 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sungha Frauen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/30/12
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

William Whittle
Printed Name

Das
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

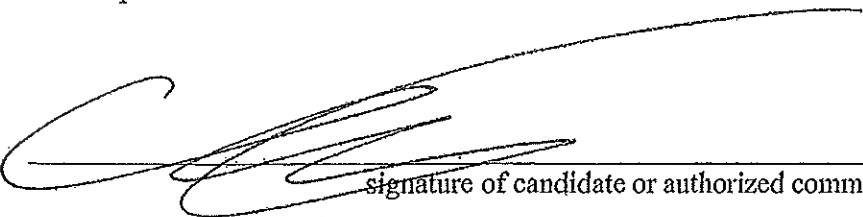
I, Corry Bliss
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does ☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Corry Bliss

printed name

4/30/12

date

| | |
|----------------|----------|
| CONTRACT TOTAL | 42675.00 |
| TOTAL SPOTS | 80 |

REP HEADLINE# 6242036 *** UNAPPROVED REV #7 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG8/12 11.52
 *** CHANGES *** ** WFSB-TV ***

[illegible]

| | | | | | | | | |
|---------------|-----------|----------|----------|----------|----------|---------|---------|---------|
| MARKET TOTALS | \$155,000 | WFSB 26% | WTHN 16% | WVIT 47% | WTIC 11% | WCTX 0% | WCCT 0% | WHPX 0% |
| | | | CABL 0% | | | | | |

SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSP

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+*

| MOD CODE | A-ADD | B-BUY TYPE | C-CANCELLED | DE-DELETE | E-EFF DATES | L-LENGTH | M-MAKEGOOD | N-PROGRAM NAME |
|-------------------|------------|------------|------------------|-----------|-------------|----------|------------|----------------|
| P-CLASS,PLAN,SECT | Q-PAID PGM | R-RATE | S-SPOTS PER WEEK | T-TIME | X-LATE | Y-DAYS | Z-COMMENTS | *-MULTIPLE |

CONTRACT



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| Contract / Revision 486027 / | | Alt Order # 06242036 |
| Product LINDA MCMAHDN 4 SENA | | |
| Contract Dates 08/09/12 - 08/14/12 | | Estimate # 1083 |
| Advertiser McMahon for Senate | | Original Date / Revision 08/08/12 / 08/08/12 |
| Billing Cycle EDM/EDC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WFSB | Account Executive Heather Uttley | Sales Office HRP-WASHING |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# 1021 | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| 1 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----TF-- | | | | 2 | \$350.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | WFSB | 08/06/12-08/12/12 | Eyewitness News | 6am - 6:30am | ----ThF---- | :30 | | \$350.00 | NM | | |
| | | Credited | | | | | | | | | | |
| 2 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----TF-- | | | | 2 | \$900.00 | | | |
| 3 | WFSB | 08/09/12 | 08/10/12 | CBS: THE EARLY SHDW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$200.00 | | | |
| 4 | WFSB | 08/09/12 | 08/10/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----TF-- | | | | 2 | \$400.00 | | | |
| 5 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----TF-- | | | | 2 | \$200.00 | | | |
| 6 | WFSB | 08/09/12 | 08/10/12 | 4p-5p Dr. Dz | 4pm-5pm | | :30 | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$250.00 | | | |
| 7 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| 8 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| 9 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$600.00 | | | |
| 10 | WFSB | 08/09/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$425.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 08/08/12 / 08/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------------|------|-------------------|-----------------|---------------------------------|--------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WFSB | 08/06/12-08/12/12 | Inside Edition | 7pm - 7:30pm | -----ThF----- | :30 | \$425.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 11 | WFSB | 08/09/12 | 08/10/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$425.00 | | | |
| 12 | WFSB | 08/09/12 | 08/10/12 | Late Night with David Letterman | 11:35pm - 12:37am | | :30 | | | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$150.00 | | | |
| 13 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$450.00 | | | |
| 14 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| 15 | WFSB | 08/09/12 | 08/12/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----TFSS | | | | 4 | \$450.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WFSB | 08/06/12-08/12/12 | Eyewitness News | 11PM - 11:35PM | -----ThFSaSu | :30 | \$450.00 | NM | | |
| See MG 15.5 | | | | | | | | | | | | |
| | | 5 | WFSB | 08/09/12-08/10/12 | Eyewitness News | 5am - 5:30am | -----ThF----- | :30 | \$450.00 | NM | | |
| Ⓜ Credited | | | | | | | | | | | | |
| 16 | WFSB | 08/09/12 | 08/09/12 | Person of Interest | 10pm - 11pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---1---- | | | | 1 | \$1,200.00 | | | |
| 17 | WFSB | 08/10/12 | 08/10/12 | Undercover Boss | 8pm - 9pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$800.00 | | | |
| 18 | WFSB | 08/10/12 | 08/10/12 | CSI: NY | 9pm - 10pm | | :30 | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$3,200.00 | | | |
| 19 | WFSB | 08/10/12 | 08/10/12 | Blue Bloods | 10pm - 11pm | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$3,500.00 | | | |
| 20 | WFSB | 08/11/12 | 08/11/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$125.00 | | | |
| 21 | WFSB | 08/11/12 | 08/11/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----2- | | | | 2 | \$150.00 | | | |
| 22 | WFSB | 08/11/12 | 08/11/12 | 48 Hours/Crimetime | 9pm - 10pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$700.00 | | | |
| 23 | WFSB | 08/11/12 | 08/11/12 | 48 Hours | 10pm - 11pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$700.00 | | | |
| 24 | WFSB | 08/12/12 | 08/12/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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| | | |
|----------------------------------------------|--|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | | <u>Product</u> LINDA MCMAHON 4 SE |
| <u>Advertiser</u> McMahon for Senate | | <u>Estimate #</u> 1083 |
| | | <u>Original Date / Revision</u> 08/08/12 / 08/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$125.00 | | | |
| 25 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$150.00 | | | |
| 26 | WFSB | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$800.00 | | | |
| 27 | WFSB | 08/12/12 | 08/12/12 | Face the Nation/ Face the St | 10:30am - 11:30am | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$100.00 | | | |
| 28 | WFSB | 08/12/12 | 08/12/12 | SU 7-8p Prime | 7pm - 8pm | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$2,000.00 | | | |
| 29 | WFSB | 08/12/12 | 08/12/12 | Mentalist | 10pm - 11pm | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$1,000.00 | | | |
| 30 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 31 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 32 | WFSB | 08/13/12 | 08/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 4 | \$200.00 | | | |
| 33 | WFSB | 08/13/12 | 08/14/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$125.00 | | | |
| 34 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$200.00 | | | |
| N 35 | WFSB | 08/14/12 | 08/14/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -1----- | | | | 1 | \$500.00 | | | |
| 36 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$500.00 | | | |
| 37 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$600.00 | | | |
| 38 | WFSB | 08/13/12 | 08/13/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| 39 | WFSB | 08/13/12 | 08/13/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| 40 | WFSB | 08/13/12 | 08/13/12 | Late Night with David Letterm | 11:35pm - 12:37am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$150.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | | <u>Product</u> LINDA MCMAHON 4 SE |
| <u>Advertiser</u> McMahon for Senate | | <u>Estimate #</u> 1083 |
| | | <u>Original Date / Revision</u> 08/08/12 / 08/08/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|---------------------|-------------------|-------------------|---------------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-----------|--------------------|
| 41 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$450.00 | | | |
| 42 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$600.00 | | | |
| 43 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$450.00 | | | |
| 44 | WFSB | 08/10/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$900.00 | | | |
| 45 | WFSB | 08/10/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$1,200.00 | | | |
| 46 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S | | | | 1 | \$450.00 | | | |
| 47 | WFSB | 08/12/12 | 08/12/12 | Good Wife | 9pm - 10pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S | | | | 1 | \$1,200.00 | | | |
| 48 | WFSB | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S | | | | 1 | \$800.00 | | | |
| 49 | WFSB | 08/11/12 | 08/12/12 | SA/SU Golf | 11a-6:30p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----SS | | | | 1 | \$250.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 1 | WFSB | 08/06/12-08/12/12 | SA/SU Golf | 11a-6:30p | -----SaSu | :30 | | \$250.00 | NM | | |
| | See MG 49.2 | | | | | | | | | | | |
| | 2 | WFSB | 08/11/12-08/12/12 | PGA Championship | 11-8p | -----SaSu | :30 | | \$250.00 | NM | | |
| | Ⓜ MG for 49.1 08/11 | | | | | | | | | | | |
| N 50 | WFSB | 08/14/12 | 08/14/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | -T----- | | | | 1 | \$400.00 | | | |
| 51 | WFSB | 08/11/12 | 08/11/12 | 48 Hours | 10pm - 11pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S- | | | | 1 | \$700.00 | | | |
| Totals | | | | | | | | | | | 80 | \$42,675.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/14/12 | 80 | \$42,675.00 | \$36,273.75 |
| Totals | 80 | \$42,675.00 | \$36,273.75 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6242036 *** UNAPPROVED REV #6 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG3/12 12.15
 *** CHANGES *** ** WFSB-TV ***

| | | | | | |
|-------|-----------|---------------------------------|------------|------------------------|------------|
| ADV # | ADV. NAME | POLI/L MCMAHON/R/SEN/CT | REP. # | OFF. # | SALESMAN # |
| AGY # | AGY. NAME | MENTZER MEDIA SERVICES, INC. | BUYER NAME | ANNE BRAUNSCHEIDEL | |
| | | 600 FAIRMOUNT AVENUE, SUITE 306 | SALES PRSN | WA- HEATHER UTTLEY (H) | |
| | | TOWSON, MD 21286 | | | |

ORDER # _____ CONTRACT # 6242036 CLASS: NATL. LOCAL REGIONAL
PRDCT LINDA MCMAHON 4 SENA EST#1083 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG9/12 AUG14/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG3/12 12 15

REP: REVISION 8.3
ADDED LINE 54
TOTAL \$42,675
PLEASE CONFIRM
THANKS! ASHLEY FOR HEATHER

CON CM IDB # 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|----------------|-----------|
| AGENCY ADVERTISER CODE = | | | | | | | | | | | | |
| AGENCY PRODUCT CODE = | | | | | | | | | | | | |
| AGENCY EST# = 1083 | | | | | | | | | | | | |
| 54 | A | | 1000P-1100P | 30 | | \$700.00 | 8/11 | 8/11 | 1 | | SAT | 1 |
| PROGRAM : 48 HRS | | | | | | | | | | | | |
| AUG/12 42675.00 | | | | | | | | | | | | |
| | | | | | | | | | | | CONTRACT TOTAL | 42675.00 |
| | | | | | | | | | | | TOTAL SPOTS | 80 |

REP HEADLINE# 6242036

*** UNAPPROVED REV #6 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

AUG3/12 12.15

*** WFSB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|--------|------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|-------|------------|
|--------|------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|-------|------------|

MARKET TOTALS \$155,000 WFSB 26% WTNH 16% WVIT 47% WTIC 11% WCTX 0% WCCT 0% WHPX 0%
CABL 0%

SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

| | | |
|----------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| Contract / Revision 486027 / | | Alt Order # 06242036 |
| Product LINDA MCMAHDN 4 SENA | | |
| Contract Dates 08/09/12 - 08/14/12 | Estimate # 1083 | |
| Advertiser McMahon for Senate | | Original Date / Revision 08/03/12 / 08/03/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WFSB | Account Executive Heather Uttley | Sales Office HRP-WASHING |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# 1021 | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| 1 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$350.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | WFSB | 08/06/12-08/12/12 | Eyewitness News | 6am - 6:30am | ----ThF---- | :30 | | \$350.00 | NM | | |
| | | | Credited | | | | | | | | | |
| 2 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$900.00 | | | |
| 3 | WFSB | 08/09/12 | 08/10/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$200.00 | | | |
| 4 | WFSB | 08/09/12 | 08/10/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$400.00 | | | |
| 5 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| 6 | WFSB | 08/09/12 | 08/10/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$250.00 | | | |
| 7 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| 8 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| 9 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$600.00 | | | |
| 10 | WFSB | 08/09/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$425.00 | | | |

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 08/03/12 / 08/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------------|------|-------------------|-----------------|---------------------------------|--------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WFSB | 08/06/12-08/12/12 | Inside Edition | 7pm - 7:30pm | ----ThF---- | :30 | \$425.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 11 | WFSB | 08/09/12 | 08/10/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$425.00 | | | |
| 12 | WFSB | 08/09/12 | 08/10/12 | Late Night with David Letterman | 11:35pm - 12:37am | | :30 | | | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$150.00 | | | |
| 13 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$450.00 | | | |
| 14 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| E 15 | WFSB | 08/09/12 | 08/12/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 3 | \$1,350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TFSS | | | | 4 | \$450.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WFSB | 08/06/12-08/12/12 | Eyewitness News | 11PM - 11:35PM | ----ThFSaSu | :30 | \$450.00 | NM | | |
| See MG 15.5 | | | | | | | | | | | | |
| | | 5 | WFSB | 08/09/12-08/10/12 | Eyewitness News | 5am - 5:30am | ----ThF---- | :30 | \$450.00 | NM | | |
| Ⓢ Credited | | | | | | | | | | | | |
| 16 | WFSB | 08/09/12 | 08/09/12 | Person of Interest | 10pm - 11pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---1--- | | | | 1 | \$1,200.00 | | | |
| 17 | WFSB | 08/10/12 | 08/10/12 | Undercover Boss | 8pm - 9pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$800.00 | | | |
| 18 | WFSB | 08/10/12 | 08/10/12 | CSI: NY | 9pm - 10pm | | :30 | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$3,200.00 | | | |
| 19 | WFSB | 08/10/12 | 08/10/12 | Blue Bloods | 10pm - 11pm | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$3,500.00 | | | |
| 20 | WFSB | 08/11/12 | 08/11/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$125.00 | | | |
| 21 | WFSB | 08/11/12 | 08/11/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----2- | | | | 2 | \$150.00 | | | |
| 22 | WFSB | 08/11/12 | 08/11/12 | 48 Hours/Crimetime | 9pm - 10pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$700.00 | | | |
| 23 | WFSB | 08/11/12 | 08/11/12 | 48 Hours | 10pm - 11pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$700.00 | | | |
| 24 | WFSB | 08/12/12 | 08/12/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 08/03/12 / 08/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$125.00 | | | |
| 25 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$150.00 | | | |
| 26 | WFSB | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$800.00 | | | |
| 27 | WFSB | 08/12/12 | 08/12/12 | Face the Nation/ Face the Str | 10:30am - 11:30am | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$100.00 | | | |
| 28 | WFSB | 08/12/12 | 08/12/12 | SU 7-8p Prime | 7pm - 8pm | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$2,000.00 | | | |
| 29 | WFSB | 08/12/12 | 08/12/12 | Mentatist | 10pm - 11pm | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$1,000.00 | | | |
| 30 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 31 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 32 | WFSB | 08/13/12 | 08/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 4 | \$200.00 | | | |
| 33 | WFSB | 08/13/12 | 08/14/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$125.00 | | | |
| 34 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$200.00 | | | |
| E 35 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$500.00 | | | |
| E 36 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$500.00 | | | |
| 37 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$600.00 | | | |
| 38 | WFSB | 08/13/12 | 08/13/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| E 39 | WFSB | 08/13/12 | 08/13/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| 40 | WFSB | 08/13/12 | 08/13/12 | Late Night with David Letterm | 11:35pm - 12:37am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$150.00 | | | |

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | | <u>Product</u> LINDA MCMAHON 4 SE |
| <u>Advertiser</u> McMahon for Senate | | <u>Estimate #</u> 1083 |
| | | <u>Original Date / Revision</u> 08/03/12 / 08/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|---------------------------|------------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| 41 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$450.00 | | | |
| 42 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$600.00 | | | |
| E 43 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$450.00 | | | |
| 44 | WFSB | 08/10/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$900.00 | | | |
| 45 | WFSB | 08/10/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$1,200.00 | | | |
| N 46 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S | | | | 1 | \$450.00 | | | |
| N 47 | WFSB | 08/12/12 | 08/12/12 | Good Wife | 9pm - 10pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S | | | | 1 | \$1,200.00 | | | |
| N 48 | WFSB | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S | | | | 1 | \$800.00 | | | |
| N 49 | WFSB | 08/11/12 | 08/12/12 | SA/SU Golf | 11a-6:30p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----SS | | | | 1 | \$250.00 | | | |
| N 50 | WFSB | 08/13/12 | 08/14/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 1 | \$400.00 | | | |
| N 51 | WFSB | 08/11/12 | 08/11/12 | 48 Hours | 10pm - 11pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S- | | | | 1 | \$700.00 | | | |
| Totals | | | | | | | | | | | 80 | \$42,675.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/14/12 | 80 | \$42,675.00 | \$36,273.75 |
| Totals | 80 | \$42,675.00 | \$36,273.75 |

Signature: _____ **Date:** _____

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REP HEADLINE# 6242036 *** UNAPPROVED REV #5 *** REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP AUG2/12 17.46
*** CHANGES *** ** WFSB-TV ***

ADV # ADV. NAME POLI/L MCMAHON/R/SEN/CT REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)
TOWSON, MD 21286

ORDER # CONTRACT # 6242036 CLASS: NATL. LOCAL REGIONAL
PRDCT LINDA MCMAHON 4 SENA EST#1083 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG9/12 AUG14/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG2/12 17.46

REP: REVISION 8.2
-1X LINES 48,37,38,41
ADDED LINES 50-53
TOTAL \$41,975
PLEASE CONFIRM
THANKS! ASHLEY FOR HEATHER



CON CM IDB # 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|--------------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|------|-----------|
| 37 | S | | 500P-530P | 30 | | \$500.00 | 8/13 | 8/13 | 1 | | MON | 1 |
| PROGRAM : EYE WIT EVENING NEWS | | | | | | | | | | | | |
| CON COM1: EYE WIT EVENING NEWS | | | | | | | | | | | | |
| 38 | S | | 530P-600P | 30 | | \$500.00 | 8/13 | 8/13 | 1 | | MON | 1 |
| PROGRAM : EYE WIT EVENING NEWS | | | | | | | | | | | | |
| CON COM1: EYE WIT EVENING NEWS | | | | | | | | | | | | |

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1083

REP HEADLINE# 6242036

*** UNAPPROVED REV #5 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

AUG2/12 17.46

*** CHANGES ***

*** WFSB-TV ***

| :LINE# | REP | :CD | TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|-----------------------------|-----|-----|-------------|-------|------|------------|-------------|-----------|-----------|------------|-------|------------|
| 41 | S | | 730P-800P | 30 | | \$1,200.00 | 8/13 | 8/13 | 1 | | MON | 1 |
| PROGRAM : ENT TONIGHT | | | | | | | | | | | | |
| CON COM1: ENT TONIGHT | | | | | | | | | | | | |
| 48 | S | | 500A-530A | 30 | | \$450.00 | 8/9 | 8/10 | 0 | | TH-F | 0 |
| PROGRAM : 5A NEWS | | | | | | | | | | | | |
| 50 | A | | 900P-1000P | 30 | | \$1,200.00 | 8/12 | 8/12 | 1 | | SUN | 1 |
| PROGRAM : GOOD WIFE | | | | | | | | | | | | |
| 51 | A | | 900A-1030A | 30 | | \$800.00 | 8/12 | 8/12 | 1 | | SUN | 1 |
| PROGRAM : SUN AM | | | | | | | | | | | | |
| 52 | A | | 200P-700P | 30 | | \$250.00 | 8/11 | 8/12 | 1 | | SA-SU | 1 |
| PROGRAM : GOLF | | | | | | | | | | | | |
| 53 | A | | 1000A-1100A | 30 | | \$400.00 | 8/13 | 8/14 | 1 | | M-TU | 1 |
| PROGRAM : LET'S MAKE A DEAL | | | | | | | | | | | | |
| AUG/12 41975.00 | | | | | | | | | | | | |
| CONTRACT TOTAL 41975.00 | | | | | | | | | | | | |
| TOTAL SPOTS 79 | | | | | | | | | | | | |

MARKET TOTALS \$155,000

WFSB 26%

WTNH 16%

WVIT 47%

WTIC 11%

WCTX 0%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB

SVC- NSI BOOKS- AUG/12

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

| | | |
|----------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| Contract / Revision 486027 / | | Alt Order # 06242036 |
| Product LINDA MCMAHON 4 SENA | | |
| Contract Dates 08/09/12 - 08/14/12 | | Estimate # 1083 |
| Advertiser McMahon for Senate | | Original Date / Revision 08/03/12 / 08/03/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WFSB | Account Executive Heather Uttley | Sales Office HRP-WASHING |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# 1021 | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

And:

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| 1 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$350.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | WFSB | 08/06/12-08/12/12 | Eyewitness News | 6am - 6:30am | ----ThF---- | :30 | | \$350.00 | NM | | |
| | | | <i>Credited</i> | | | | | | | | | |
| 2 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$900.00 | | | |
| 3 | WFSB | 08/09/12 | 08/10/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$200.00 | | | |
| 4 | WFSB | 08/09/12 | 08/10/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$400.00 | | | |
| 5 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| 6 | WFSB | 08/09/12 | 08/10/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$250.00 | | | |
| 7 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| 8 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| 9 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$600.00 | | | |
| 10 | WFSB | 08/09/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$425.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 08/03/12 / 08/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-------------------|----------|---------------------------------|-------------------|-------------|--------|------------|----------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> | | | | | | | | | | | | |
| 1 | WFSB | 08/06/12-08/12/12 | | Inside Edition | 7pm - 7:30pm | ----ThF---- | :30 | | \$425.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 11 | WFSB | 08/09/12 | 08/10/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$850.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$425.00 | | | | | | | | | | | | |
| 12 | WFSB | 08/09/12 | 08/10/12 | Late Night with David Letterman | 11:35pm - 12:37am | | :30 | | | NM | 4 | \$600.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 4 \$150.00 | | | | | | | | | | | | |
| 13 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$450.00 | | | | | | | | | | | | |
| 14 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$200.00 | | | | | | | | | | | | |
| N 15 | WFSB | 08/09/12 | 08/12/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 3 | \$1,350.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TFSS 4 \$450.00 | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WFSB 08/06/12-08/12/12 Eyewitness News 11PM - 11:35PM ----ThFSaSu :30 \$450.00 NM See MG 15.5 5 WFSB 08/09/12-08/10/12 Eyewitness News 5am - 5:30am ----ThF---- :30 \$450.00 NM Ⓢ Credited | | | | | | | | | | | | |
| 16 | WFSB | 08/09/12 | 08/09/12 | Person of Interest | 10pm - 11pm | | :30 | | | NM | 1 | \$1,200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---1--- 1 \$1,200.00 | | | | | | | | | | | | |
| 17 | WFSB | 08/10/12 | 08/10/12 | Undercover Boss | 8pm - 9pm | | :30 | | | NM | 1 | \$800.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$800.00 | | | | | | | | | | | | |
| 18 | WFSB | 08/10/12 | 08/10/12 | CSI: NY | 9pm - 10pm | | :30 | | | NM | 1 | \$3,200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$3,200.00 | | | | | | | | | | | | |
| 19 | WFSB | 08/10/12 | 08/10/12 | Blue Bloods | 10pm - 11pm | | :30 | | | NM | 1 | \$3,500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$3,500.00 | | | | | | | | | | | | |
| 20 | WFSB | 08/11/12 | 08/11/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$125.00 | | | | | | | | | | | | |
| 21 | WFSB | 08/11/12 | 08/11/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 2 | \$300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----2- 2 \$150.00 | | | | | | | | | | | | |
| 22 | WFSB | 08/11/12 | 08/11/12 | 48 Hours/Crimetime | 9pm - 10pm | | :30 | | | NM | 1 | \$700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$700.00 | | | | | | | | | | | | |
| 23 | WFSB | 08/11/12 | 08/11/12 | 48 Hours | 10pm - 11pm | | :30 | | | NM | 1 | \$700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$700.00 | | | | | | | | | | | | |
| 24 | WFSB | 08/12/12 | 08/12/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |

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(860)728-3333

| | | |
|----------------------------|--------------------|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 486027 / | | 06242036 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/09/12 - 08/14/12 | LINDA MCMAHON 4 SE | 1083 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| McMahon for Senate | | 08/03/12 / 08/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$125.00 | | | |
| 25 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$150.00 | | | |
| 26 | WFSB | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$800.00 | | | |
| 27 | WFSB | 08/12/12 | 08/12/12 | Face the Nation/ Face the St | 10:30am - 11:30am | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$100.00 | | | |
| 28 | WFSB | 08/12/12 | 08/12/12 | SU 7-8p Prime | 7pm - 8pm | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$2,000.00 | | | |
| 29 | WFSB | 08/12/12 | 08/12/12 | Mentalist | 10pm - 11pm | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$1,000.00 | | | |
| 30 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 31 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 32 | WFSB | 08/13/12 | 08/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 4 | \$200.00 | | | |
| 33 | WFSB | 08/13/12 | 08/14/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$125.00 | | | |
| 34 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$200.00 | | | |
| N 35 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$500.00 | | | |
| N 36 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 1 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$500.00 | | | |
| 37 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$600.00 | | | |
| 38 | WFSB | 08/13/12 | 08/13/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| N 39 | WFSB | 08/13/12 | 08/13/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| 40 | WFSB | 08/13/12 | 08/13/12 | Late Night with David Letterm | 11:35pm - 12:37am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$150.00 | | | |

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| | | |
|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 08/03/12 / 08/03/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------------|------------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| 41 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$450.00 | | | |
| 42 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$600.00 | | | |
| E 43 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$450.00 | | | |
| 44 | WFSB | 08/10/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$900.00 | | | |
| 45 | WFSB | 08/10/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$1,200.00 | | | |
| N 46 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S | | | | 1 | \$450.00 | | | |
| N 47 | WFSB | 08/12/12 | 08/12/12 | Good Wife | 9pm - 10pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S | | | | 1 | \$1,200.00 | | | |
| N 48 | WFSB | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----S | | | | 1 | \$800.00 | | | |
| N 49 | WFSB | 08/11/12 | 08/12/12 | SA/SU Golf | 11a-6:30p | | :30 | | | NM | 1 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----SS | | | | 1 | \$250.00 | | | |
| N 50 | WFSB | 08/13/12 | 08/14/12 | 10am-11am | 10am - 11am | | :30 | | | NM | 1 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 1 | \$400.00 | | | |
| Totals | | | | | | | | | | | 79 | \$41,975.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/14/12 | 79 | \$41,975.00 | \$35,678.75 |
| Totals | 79 | \$41,975.00 | \$35,678.75 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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REP HEADLINE# 6242036 *** UNAPPROVED REV #4 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

AUG2/12 16.08

*** CHANGES*** ** WFSB-TV ***

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----|----|-------------|------|-----|------|------------|----------|----------|-----------|------|-----------|
| MARKET TOTALS \$155,000 WFSB 26% WTNH 16% WVIT 47% WTIC 11% WCTX 0% WCCT 0% WHPX 0% CABL 0% | | | | | | | | | | | | |
| SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSE | | | | | | | | | | | | |
| SVC- NSI BOOKS- AUG/12 DEMOS- RA35+* | | | | | | | | | | | | |
| MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE | | | | | | | | | | | | |

```
PROGRAM : SUN MORN
CON COM1: SUN MORN
```

REP HEADLINE# 6242036

*** UNAPPROVED REV #3 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

AUG2/12 15.30

*** WFSB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS: |
|----------------|------|-----|--------------|-------|------|-------|-------------|-----------|-----------|------------|-------|--------------|
| AUG/12 | | | 41525.00 | | | | | | | | | |
| CONTRACT TOTAL | | | | | | | | | | | | 41525.00 |
| TOTAL SPOTS | | | | | | | | | | | | 78 |

MARKET TOTALS \$155,000
WFSB 26%
WTNH 16%
WVIT 47%
WTIC 11%
WCTX 0%
WCCT 0%
WHPX 0%
CABL 0%

SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB

SVC- NSI BOOKS- AUG/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

| | | |
|----------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| Contract / Revision 486027 / | | Alt Order # 06242036 |
| Product LINDA MCMAHON 4 SENA | | |
| Contract Dates 08/09/12 - 08/14/12 | | Estimate # 1083 |
| Advertiser McMahon for Senate | | Original Date / Revision 08/02/12 / 08/02/12 |
| Billing Cycle EOM/EOC | Billing Calendar Broadcast | Cash/Trade Cash |
| Station WFSB | Account Executive Heather Uttley | Sales Office HRP-WASHING |
| Special Handling | | |
| Demographic Adults 35+ | | |
| IDB# 1021 | Advertiser Code | Product Code |
| Agency Ref | | Advertiser Ref |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| 1 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$350.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | WFSB | 08/06/12-08/12/12 | Eyewitness News | 6am - 6:30am | ----ThF---- | :30 | | \$350.00 | NM | | |
| | | Credited | | | | | | | | | | |
| 2 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$900.00 | | | |
| 3 | WFSB | 08/09/12 | 08/10/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$200.00 | | | |
| 4 | WFSB | 08/09/12 | 08/10/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$400.00 | | | |
| 5 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| 6 | WFSB | 08/09/12 | 08/10/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$250.00 | | | |
| 7 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| 8 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| 9 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$600.00 | | | |
| 10 | WFSB | 08/09/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$425.00 | | | |

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------|--------------------|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 486027 / | | 06242036 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/09/12 - 08/14/12 | LINDA MCMAHON 4 SE | 1083 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| McMahon for Senate | | 08/02/12 / 08/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------------|------|-------------------|-----------------|---------------------------------|--------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WFSB | 08/06/12-08/12/12 | Inside Edition | 7pm - 7:30pm | ----ThF---- | :30 | \$425.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 11 | WFSB | 08/09/12 | 08/10/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----TF-- | | | | 2 | \$425.00 | | | |
| 12 | WFSB | 08/09/12 | 08/10/12 | Late Night with David Letterman | 11:35pm - 12:37am | | :30 | | | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$150.00 | | | |
| 13 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----TF-- | | | | 2 | \$450.00 | | | |
| 14 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| E 15 | WFSB | 08/09/12 | 08/12/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TFSS | | | | 4 | \$450.00 | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WFSB | 08/06/12-08/12/12 | Eyewitness News | 11PM - 11:35PM | ----ThFSaSu | :30 | \$450.00 | NM | | |
| See MG 15.5 | | | | | | | | | | | | |
| | | 5 | WFSB | 08/09/12-08/10/12 | Eyewitness News | 5am - 5:30am | ----ThF---- | :30 | \$450.00 | NM | | |
| Ⓜ MG for 15.1 08/09 | | | | | | | | | | | | |
| 16 | WFSB | 08/09/12 | 08/09/12 | Person of Interest | 10pm - 11pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---1--- | | | | 1 | \$1,200.00 | | | |
| 17 | WFSB | 08/10/12 | 08/10/12 | Undercover Boss | 8pm - 9pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1-- | | | | 1 | \$800.00 | | | |
| 18 | WFSB | 08/10/12 | 08/10/12 | CSI: NY | 9pm - 10pm | | :30 | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1-- | | | | 1 | \$3,200.00 | | | |
| 19 | WFSB | 08/10/12 | 08/10/12 | Blue Bloods | 10pm - 11pm | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1-- | | | | 1 | \$3,500.00 | | | |
| 20 | WFSB | 08/11/12 | 08/11/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$125.00 | | | |
| 21 | WFSB | 08/11/12 | 08/11/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----2- | | | | 2 | \$150.00 | | | |
| 22 | WFSB | 08/11/12 | 08/11/12 | 48 Hours/Crimetime | 9pm - 10pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$700.00 | | | |
| 23 | WFSB | 08/11/12 | 08/11/12 | 48 Hours | 10pm - 11pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$700.00 | | | |
| 24 | WFSB | 08/12/12 | 08/12/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 08/02/12 / 08/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$125.00 | | | |
| 25 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$150.00 | | | |
| 26 | WFSB | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$800.00 | | | |
| 27 | WFSB | 08/12/12 | 08/12/12 | Face the Nation/ Face the St | 10:30am - 11:30am | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$100.00 | | | |
| 28 | WFSB | 08/12/12 | 08/12/12 | SU 7-8p Prime | 7pm - 8pm | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$2,000.00 | | | |
| 29 | WFSB | 08/12/12 | 08/12/12 | Mentalist | 10pm - 11pm | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$1,000.00 | | | |
| 30 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 31 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 32 | WFSB | 08/13/12 | 08/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 4 | \$200.00 | | | |
| 33 | WFSB | 08/13/12 | 08/14/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$125.00 | | | |
| 34 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$200.00 | | | |
| 35 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$500.00 | | | |
| 36 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$500.00 | | | |
| 37 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$600.00 | | | |
| 38 | WFSB | 08/13/12 | 08/13/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| 39 | WFSB | 08/13/12 | 08/13/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$1,200.00 | | | |
| 40 | WFSB | 08/13/12 | 08/13/12 | Late Night with David Letterm | 11:35pm - 12:37am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$150.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 08/02/12 / 08/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|---------------------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| 41 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$450.00 | | | |
| 42 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$600.00 | | | |
| N 43 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$450.00 | | | |
| 44 | WFSB | 08/10/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$900.00 | | | |
| 45 | WFSB | 08/10/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$1,200.00 | | | |
| N 46 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$450.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | -----S | | | | 1 | \$450.00 | | | |
| Totals | | | | | | | | | | | 79 | \$41,975.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/14/12 | 79 | \$41,975.00 | \$35,678.75 |
| Totals | 79 | \$41,975.00 | \$35,678.75 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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REP HEADLINE# 6242036
 *** UNAPPROVED REV #2 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP AUG1/12 18.05
 *** CHANGES *** ** WFSB-TV ***

ADV # _____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
 600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)
 TOWSON, MD 21286

ORDER # _____ CONTRACT # 6242036 CLASS: NATL. LOCAL REGIONAL
 PRDCT LINDA MCMAHON 4 SENA EST#1083 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG9/12 AUG14/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE AUG1/12 18.05

REP: REVISION 8/1
 -1X LINES 15
 ADDED LINE 48 AS A MG
 TOTAL SAME, PLEASE CONFIRM
 THANKS! ASHLEY FOR HEATHER

CON CM IDB # 1021, TV INVOICES #9912736, LINDA MCHMAHON FOR SENATE

| LINE# | REP | CD | TIME PERIOD | LGTH | SEC | RATE | START DATE | END DATE | SPTS /WK | WEEK INVT | DAYS | TOTL SPTS |
|---------------------------------------------------------------------------------|-----|----|-------------|------|-----|----------|------------|----------|----------|-----------|-------|-------------------------------------------|
| 15 | S | | 1100P-1135P | 30 | | \$450.00 | 8/9 | 8/12 | 3 | | TH-SU | 3 |
| AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1083 | | | | | | | | | | | | |
| 48 | A | | 500A-530A | 30 | | \$450.00 | 8/9 | 8/10 | 1 | | TH-F | 1 |
| PROGRAM : EYE WIT LATE NEWS CON COM1: EYE WIT LATE NEWS PROGRAM : 5A NEWS | | | | | | | | | | | | |
| AUG/12 41975.00 | | | | | | | | | | | | CONTRACT TOTAL 41975.00 TOTAL SPOTS 79 |

REP HEADLINE# 6242036

*** UNAPPROVED REV #2 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

AUG1/12 18.05

*** WFSB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL SPTS |
|-----------------------------------------------------|-----------|-------|--------------|-------------|-----------|----------|-------------|-----------|------------|------------|---------|------------|
| MARKET TOTALS | \$155,000 | | WFSB 26% | | | WVIT 47% | WTIC 11% | WCTX 0% | WCCT 0% | | WHPX 0% | |
| SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB | | | | | | | | | | | | |
| SVC- NSI | BOOKS- | | AUG/12 | | | | | | | | | |
| DEMOS- | RA35+* | | | | | | | | | | | |
| MOD CODE | A-ADD | B-BUY | TYPE | C-CANCELLED | DE-DELETE | E-EFF | DATES | L-LENGTH | M-MAKEGOOD | N-PROGRAM | NAME | |
| P-CLASS,PLAN,SECT | Q-PAID | PGM | R-RATE | S-SPOTS | PER WEEK | T-TIME | X-LATE | Y-DAYS | Z-COMMENTS | *-MULTIPLE | | |

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

| | | |
|----------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Product</u> LINDA MCMAHON 4 SENA | | |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 08/02/12 / 08/02/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WFSB | <u>Account Executive</u> Heather Uttley | <u>Sales Office</u> HRP-WASHING |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|----------------|-------------|-------------|-------|------------|
| E 1 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | 2 | | | \$350.00 | | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | WFSB | 08/06/12-08/12/12 | Eyewitness News | 6am - 6:30am | ----ThF---- | :30 | | \$350.00 | NM | | |
| | | | <i>Credited</i> | | | | | | | | | |
| 2 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | 2 | | | \$900.00 | | | | |
| 3 | WFSB | 08/09/12 | 08/10/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | 4 | | | \$200.00 | | | | |
| 4 | WFSB | 08/09/12 | 08/10/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | 2 | | | \$400.00 | | | | |
| 5 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | 2 | | | \$200.00 | | | | |
| 6 | WFSB | 08/09/12 | 08/10/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | 2 | | | \$250.00 | | | | |
| 7 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | 2 | | | \$500.00 | | | | |
| 8 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | 2 | | | \$500.00 | | | | |
| 9 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | 2 | | | \$600.00 | | | | |
| E 10 | WFSB | 08/09/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | | <u>Rate</u> | | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | 2 | | | \$425.00 | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 08/02/12 / 08/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------|-------------------|----------|---------------------------------|-------------------|-------------|--------|------------|----------|------|-------|------------|
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> | | | | | | | | | | | | |
| 1 | WFSB | 08/06/12-08/12/12 | | Inside Edition | 7pm - 7:30pm | ----ThF---- | :30 | | \$425.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 11 | WFSB | 08/09/12 | 08/10/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$850.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$425.00 | | | | | | | | | | | | |
| 12 | WFSB | 08/09/12 | 08/10/12 | Late Night with David Letterman | 11:35pm - 12:37am | | :30 | | | NM | 4 | \$800.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 4 \$150.00 | | | | | | | | | | | | |
| 13 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$450.00 | | | | | | | | | | | | |
| 14 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$400.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TF-- 2 \$200.00 | | | | | | | | | | | | |
| N 15 | WFSB | 08/09/12 | 08/12/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 4 | \$1,800.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---TFSS 4 \$450.00 | | | | | | | | | | | | |
| <u>Spot</u> <u>Ch</u> <u>Date Range</u> <u>Description</u> <u>Start/End Time</u> <u>Weekdays</u> <u>Length</u> <u>Rate</u> <u>Type</u> 1 WFSB 08/06/12-08/12/12 Eyewitness News 11PM - 11:35PM ----ThFSaSu :30 \$450.00 NM See MG 15.5 5 WFSB 08/09/12-08/10/12 Eyewitness News 5am - 5:30am ----ThF---- :30 \$450.00 NM Ⓜ MG for 15.1 08/09 | | | | | | | | | | | | |
| 16 | WFSB | 08/09/12 | 08/09/12 | Person of Interest | 10pm - 11pm | | :30 | | | NM | 1 | \$1,200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ---1--- 1 \$1,200.00 | | | | | | | | | | | | |
| 17 | WFSB | 08/10/12 | 08/10/12 | Undercover Boss | 8pm - 9pm | | :30 | | | NM | 1 | \$800.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$800.00 | | | | | | | | | | | | |
| 18 | WFSB | 08/10/12 | 08/10/12 | CSt: NY | 9pm - 10pm | | :30 | | | NM | 1 | \$3,200.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$3,200.00 | | | | | | | | | | | | |
| 19 | WFSB | 08/10/12 | 08/10/12 | Blue Bloods | 10pm - 11pm | | :30 | | | NM | 1 | \$3,500.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 ----1-- 1 \$3,500.00 | | | | | | | | | | | | |
| 20 | WFSB | 08/11/12 | 08/11/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$125.00 | | | | | | | | | | | | |
| 21 | WFSB | 08/11/12 | 08/11/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 2 | \$300.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----2- 2 \$150.00 | | | | | | | | | | | | |
| 22 | WFSB | 08/11/12 | 08/11/12 | 48 Hours/Crimetime | 9pm - 10pm | | :30 | | | NM | 1 | \$700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$700.00 | | | | | | | | | | | | |
| 23 | WFSB | 08/11/12 | 08/11/12 | 48 Hours | 10pm - 11pm | | :30 | | | NM | 1 | \$700.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 08/06/12 08/12/12 -----1- 1 \$700.00 | | | | | | | | | | | | |
| 24 | WFSB | 08/12/12 | 08/12/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> | | | | | | | | | | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 08/02/12 / 08/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$125.00 | | | |
| 25 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$150.00 | | | |
| 26 | WFSB | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$800.00 | | | |
| 27 | WFSB | 08/12/12 | 08/12/12 | Face the Nation/ Face the Str | 10:30am - 11:30am | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$100.00 | | | |
| 28 | WFSB | 08/12/12 | 08/12/12 | SU 7-8p Prime | 7pm - 8pm | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$2,000.00 | | | |
| 29 | WFSB | 08/12/12 | 08/12/12 | Mentatist | 10pm - 11pm | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$1,000.00 | | | |
| 30 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 31 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 32 | WFSB | 08/13/12 | 08/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 4 | \$200.00 | | | |
| 33 | WFSB | 08/13/12 | 08/14/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$125.00 | | | |
| 34 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$200.00 | | | |
| 35 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$500.00 | | | |
| 36 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$500.00 | | | |
| 37 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$600.00 | | | |
| 38 | WFSB | 08/13/12 | 08/13/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| 39 | WFSB | 08/13/12 | 08/13/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$1,200.00 | | | |
| 40 | WFSB | 08/13/12 | 08/13/12 | Late Night with David Letterm | 11:35pm - 12:37am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$150.00 | | | |

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| | | |
|----------------------------------------------|--|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | | <u>Product</u> LINDA MCMAHON 4 SE |
| <u>Advertiser</u> McMahon for Senate | | <u>Estimate #</u> 1083 |
| | | <u>Original Date / Revision</u> 08/02/12 / 08/02/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| 41 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$450.00 | | | |
| 42 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$600.00 | | | |
| 43 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$450.00 | | | |
| E 44 | WFSB | 08/10/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$900.00 | | | |
| E 45 | WFSB | 08/10/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$1,200.00 | | | |
| Totals | | | | | | | | | | | 79 | \$41,975.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/14/12 | 79 | \$41,975.00 | \$35,678.75 |
| Totals | 79 | \$41,975.00 | \$35,678.75 |

Signature: _____ Date: _____

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1000

REP HEADLINE# 6242036

*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

JUL31/12 14.4

*** WFSB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL :SPTS |
|----------------------------|------|-----|--------------|-------|------|----------------|-------------|-----------|-----------|------------|-------|-------------|
| 46 | A | | 600A-630A | 30 | | \$900.00 | 8/10 | 8/10 | 1 | part | FRI | 1 |
| PROGRAM : EYE WITNESS NEWS | | | | | | | | | | | | |
| CON COM1: EYE WITNESS NEWS | | | | | | | | | | | | |
| 47 | A | | 700P-730P | 30 | | \$1,200.00 | 8/10 | 8/10 | 1 | part | FRI | 1 |
| PROGRAM : INSIDE EDITION | | | | | | | | | | | | |
| CON COM1: INSIDE EDITION | | | | | | | | | | | | |
| AUG/12 | | | | | | 41975.00 | | | | | | |
| | | | | | | CONTRACT TOTAL | 41975.00 | | | | | |
| | | | | | | TOTAL SPOTS | 79 | | | | | |

MARKET TOTALS \$155,000

WFSB 26%

WTNH 16%

WVIT 47%

WTIC 11%

WCTX 0%

WCCT 0%

WHPX 0%

SHARES ARE ACCURATE, HOWEVER SHARES ARE 2% FOR GFSB

SVC- NSI BOOKS- AUG/12

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

| | | |
|----------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Product</u> LINDA MCMAHON 4 SENA | | |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 07/31/12 / 07/31/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WFSB | <u>Account Executive</u> Heather Uttley | <u>Sales Office</u> HRP-WASHING |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|-------------|-------------------|-------------------|---------------------|-----------------------|-----------------|---------------|-------------------|-------------|-------------|-------|------------|
| N 1 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$350.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$350.00 | | | |
| | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | | <u>Rate</u> | <u>Type</u> | | |
| | 2 | WFSB | 08/06/12-08/12/12 | Eyewitness News | 6am - 6:30am | ----ThF---- | :30 | | \$350.00 | NM | | |
| | | Credited | | | | | | | | | | |
| 2 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$900.00 | | | |
| 3 | WFSB | 08/09/12 | 08/10/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$200.00 | | | |
| 4 | WFSB | 08/09/12 | 08/10/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$400.00 | | | |
| 5 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| 6 | WFSB | 08/09/12 | 08/10/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$250.00 | | | |
| 7 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| 8 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| 9 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$600.00 | | | |
| N 10 | WFSB | 08/09/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$425.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$425.00 | | | |

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|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
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| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 07/31/12 / 07/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|----------|------|-------------------|-----------------|---------------------------------|--------------------|-----------------------|-----------------|-------------------|-------------|-------------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | | <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> | <u>Type</u> | | |
| | | 1 | WFSB | 08/06/12-08/12/12 | Inside Edition | 7pm - 7:30pm | -----ThF---- | :30 | \$425.00 | NM | | |
| Credited | | | | | | | | | | | | |
| 11 | WFSB | 08/09/12 | 08/10/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$425.00 | | | |
| 12 | WFSB | 08/09/12 | 08/10/12 | Late Night with David Letterman | 11:35pm - 12:37am | | :30 | | | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$150.00 | | | |
| 13 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$450.00 | | | |
| 14 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| 15 | WFSB | 08/09/12 | 08/12/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TFSS | | | | 4 | \$450.00 | | | |
| 16 | WFSB | 08/09/12 | 08/09/12 | Person of Interest | 10pm - 11pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---1--- | | | | 1 | \$1,200.00 | | | |
| 17 | WFSB | 08/10/12 | 08/10/12 | Undercover Boss | 8pm - 9pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$800.00 | | | |
| 18 | WFSB | 08/10/12 | 08/10/12 | CSI: NY | 9pm - 10pm | | :30 | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$3,200.00 | | | |
| 19 | WFSB | 08/10/12 | 08/10/12 | Blue Bloods | 10pm - 11pm | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$3,500.00 | | | |
| 20 | WFSB | 08/11/12 | 08/11/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$125.00 | | | |
| 21 | WFSB | 08/11/12 | 08/11/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----2- | | | | 2 | \$150.00 | | | |
| 22 | WFSB | 08/11/12 | 08/11/12 | 48 Hours/Crimetime | 9pm - 10pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$700.00 | | | |
| 23 | WFSB | 08/11/12 | 08/11/12 | 48 Hours | 10pm - 11pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$700.00 | | | |
| 24 | WFSB | 08/12/12 | 08/12/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$125.00 | | | |
| 25 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$150.00 | | | |
| 26 | WFSB | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$800.00 |

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | | <u>Product</u> LINDA MCMAHON 4 SE |
| <u>Advertiser</u> McMahon for Senate | | <u>Estimate #</u> 1083 |
| | | <u>Original Date / Revision</u> 07/31/12 / 07/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|-------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$800.00 | | | |
| 27 | WFSB | 08/12/12 | 08/12/12 | Face the Nation/ Face the Str | 10:30am - 11:30am | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$100.00 | | | |
| 28 | WFSB | 08/12/12 | 08/12/12 | SU 7-8p Prime | 7pm - 8pm | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$2,000.00 | | | |
| 29 | WFSB | 08/12/12 | 08/12/12 | Mentatist | 10pm - 11pm | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$1,000.00 | | | |
| 30 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 31 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| 32 | WFSB | 08/13/12 | 08/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 4 | \$200.00 | | | |
| 33 | WFSB | 08/13/12 | 08/14/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$125.00 | | | |
| 34 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$200.00 | | | |
| 35 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$500.00 | | | |
| 36 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$500.00 | | | |
| 37 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$600.00 | | | |
| 38 | WFSB | 08/13/12 | 08/13/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| 39 | WFSB | 08/13/12 | 08/13/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$1,200.00 | | | |
| 40 | WFSB | 08/13/12 | 08/13/12 | Late Night with David Letterm | 11:35pm - 12:37am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$150.00 | | | |
| 41 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$450.00 | | | |
| 42 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$600.00 | | | |

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WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

| | | |
|----------------------------------------------|--|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | | <u>Product</u> LINDA MCMAHON 4 SE |
| <u>Advertiser</u> McMahon for Senate | | <u>Estimate #</u> 1083 |
| | | <u>Original Date / Revision</u> 07/31/12 / 07/31/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|-------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-----------|--------------------|
| 43 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$450.00 | | | |
| N 44 | WFSB | 08/10/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 1 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$900.00 | | | |
| N 45 | WFSB | 08/10/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ----F-- | | | | 1 | \$1,200.00 | | | |
| Totals | | | | | | | | | | | 79 | \$41,975.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/14/12 | 79 | \$41,975.00 | \$35,678.75 |
| Totals | 79 | \$41,975.00 | \$35,678.75 |

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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JUL18/12 18.0
*** WFSB-TV ***

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS: |
|--------------------------------|------|-----|--------------|-------|------|----------|-------------|-----------|-----------|------------|-------|--------------|
| 4 | | | 900A-1000A | 30 | | \$400.00 | 8/9 | 8/10 | 2 | | TH-F | 2 |
| PROGRAM : REGIS AND KELLY | | | | | | | | | | | | |
| CON COM1: REGIS AND KELLY | | | | | | | | | | | | |
| 5 | | | 1200N-1230P | 30 | | \$200.00 | 8/9 | 8/10 | 2 | | TH-F | 2 |
| PROGRAM : EYE WIT NEWS NOON | | | | | | | | | | | | |
| CON COM1: EYE WIT NEWS NOON | | | | | | | | | | | | |
| 6 | | | 400P-500P | 30 | | \$250.00 | 8/9 | 8/10 | 2 | | TH-F | 2 |
| PROGRAM : DR OZ | | | | | | | | | | | | |
| CON COM1: DR OZ | | | | | | | | | | | | |
| 7 | | | 500P-530P | 30 | | \$500.00 | 8/9 | 8/10 | 2 | | TH-F | 2 |
| PROGRAM : EYE WIT EVENING NEWS | | | | | | | | | | | | |
| CON COM1: EYE WIT EVENING NEWS | | | | | | | | | | | | |
| 8 | | | 530P-600P | 30 | | \$500.00 | 8/9 | 8/10 | 2 | | TH-F | 2 |
| PROGRAM : EYE WIT EVENING NEWS | | | | | | | | | | | | |
| CON COM1: EYE WIT EVENING NEWS | | | | | | | | | | | | |
| 9 | | | 600P-630P | 30 | | \$600.00 | 8/9 | 8/10 | 2 | | TH-F | 2 |
| PROGRAM : EYE WIT EVENING NEWS | | | | | | | | | | | | |
| CON COM1: EYE WIT EVENING NEWS | | | | | | | | | | | | |
| 10 | | | 700P-730P | 30 | | \$425.00 | 8/9 | 8/10 | 2 | | TH-F | 2 |
| PROGRAM : INSIDE EDITION | | | | | | | | | | | | |
| CON COM1: INSIDE EDITION | | | | | | | | | | | | |
| 11 | | | 730P-800P | 30 | | \$425.00 | 8/9 | 8/10 | 2 | | TH-F | 2 |
| PROGRAM : ENT TONIGHT | | | | | | | | | | | | |
| CON COM1: ENT TONIGHT | | | | | | | | | | | | |
| 12 | | | 1135P-1237A | 30 | | \$150.00 | 8/9 | 8/10 | 4 | | TH-F | 4 |
| PROGRAM : LETTERMAN | | | | | | | | | | | | |
| CON COM1: LETTERMAN | | | | | | | | | | | | |

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL :SPTS |
|--------|------|-----|-----------------------------|-------|------|------------|-------------|-----------|-----------|------------|-------|-------------|
| 23 | | | 900P-1000P | 30 | | \$700.00 | 8/11 | 8/11 | 1 | | SAT | 1 |
| | | | PROGRAM : 48 HOURS | | | | | | | | | |
| | | | CON COM1: CRIMETIME | | | | | | | | | |
| 24 | | | 1000P-1100P | 30 | | \$700.00 | 8/11 | 8/11 | 1 | | SAT | 1 |
| | | | PROGRAM : 48 HOURS | | | | | | | | | |
| | | | CON COM1: 48 HOURS | | | | | | | | | |
| 25 | | | 600A-700A | 30 | | \$125.00 | 8/12 | 8/12 | 1 | | SUN | 1 |
| | | | PROGRAM : EYEWIT SUN MRN | | | | | | | | | |
| | | | CON COM1: EYE WIT SUN MRN | | | | | | | | | |
| 26 | | | 700A-900A | 30 | | \$150.00 | 8/12 | 8/12 | 1 | | SUN | 1 |
| | | | PROGRAM : EYEWIT SUN MRN 7A | | | | | | | | | |
| | | | CON COM1: EYE WIT SUN 7A | | | | | | | | | |
| 27 | | | 900A-1030A | 30 | | \$800.00 | 8/12 | 8/12 | 1 | | SUN | 1 |
| | | | PROGRAM : SUNDAY MRN CBS | | | | | | | | | |
| | | | CON COM1: SUNDAY MRN CBS | | | | | | | | | |
| 28 | | | 1030A-1130A | 30 | | \$100.00 | 8/12 | 8/12 | 1 | | SUN | 1 |
| | | | PROGRAM : FACE NATION | | | | | | | | | |
| | | | CON COM1: FACE NATION | | | | | | | | | |
| 30 | | | 700P-800P | 30 | | \$2,000.00 | 8/12 | 8/12 | 1 | | SUN | 1 |
| | | | PROGRAM : 60 MINUTES | | | | | | | | | |
| | | | CON COM1: 60 MINUTES | | | | | | | | | |
| 31 | | | 1000P-1100P | 30 | | \$1,000.00 | 8/12 | 8/12 | 1 | | SUN | 1 |
| | | | PROGRAM : THE MENTALIST | | | | | | | | | |
| | | | CON COM1: THE MENTALIST | | | | | | | | | |
| 32 | | | 600A-630A | 30 | | \$350.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| | | | PROGRAM : EYE WIT NEWS 6A | | | | | | | | | |
| | | | CON COM1: EYE WIT NEWS 6A | | | | | | | | | |

ant

| :LINE# | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS | :TOTL: SPTS |
|--------|------|-----|--------------------------------|-------|------|------------|-------------|-----------|-----------|------------|-------|-------------|
| 33 | | | 630A-700A | 30 | | \$350.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| | | | PROGRAM : EYE WT NEWS | | | | | | | | | |
| | | | CON COM1: EYE WIT NEWS | | | | | | | | | |
| 34 | | | 700A-900A | 30 | | \$200.00 | 8/13 | 8/14 | 4 | | M-TU | 4 |
| | | | PROGRAM : EYE WIT NEWS | | | | | | | | | |
| | | | CON COM1: EYE WIT NEWS | | | | | | | | | |
| 35 | | | 900A-1000A | 30 | | \$125.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| | | | PROGRAM : REGIS KELLY | | | | | | | | | |
| | | | CON COM1: REGIS KELLY | | | | | | | | | |
| 36 | | | 1200N-1230P | 30 | | \$200.00 | 8/13 | 8/14 | 2 | | M-TU | 2 |
| | | | PROGRAM : EYE WIT NEWS NOON | | | | | | | | | |
| | | | CON COM1: EYE WIT NEWS NOON | | | | | | | | | |
| 37 | | | 500P-530P | 30 | | \$500.00 | 8/13 | 8/13 | 2 | | MON | 2 |
| | | | PROGRAM : EYE WIT EVENING NEWS | | | | | | | | | |
| | | | CON COM1: EYE WIT EVENING NEWS | | | | | | | | | |
| 38 | | | 530P-600P | 30 | | \$500.00 | 8/13 | 8/13 | 2 | | MON | 2 |
| | | | PROGRAM : EYE WIT EVENING NEWS | | | | | | | | | |
| | | | CON COM1: EYE WIT EVENING NEWS | | | | | | | | | |
| 39 | | | 600P-630P | 30 | | \$600.00 | 8/13 | 8/13 | 1 | | MON | 1 |
| | | | PROGRAM : EYE WIT EVENING NEWS | | | | | | | | | |
| | | | CON COM1: EYE WIT EVENING NEWS | | | | | | | | | |
| 40 | | | 700P-730P | 30 | | \$1,200.00 | 8/13 | 8/13 | 1 | | MON | 1 |
| | | | PROGRAM : INSIDE EDITION | | | | | | | | | |
| | | | CON COM1: INSIDE EDITION | | | | | | | | | |
| 41 | | | 730P-800P | 30 | | \$1,200.00 | 8/13 | 8/13 | 2 | | MON | 2 |
| | | | PROGRAM : ENT TONIGHT | | | | | | | | | |
| | | | CON COM1: ENT TONIGHT | | | | | | | | | |

pmt

pmt

CONTRACT



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

| | | |
|----------------------------------------------|--------------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Product</u> LINDA MCMAHDN 4 SENA | | |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 07/19/12 / 07/19/12 |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Broadcast | <u>Cash/Trade</u> Cash |
| <u>Station</u> WFSB | <u>Account Executive</u> Heather Uttley | <u>Sales Office</u> HRP-WASHING |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Adults 35+ | | |
| <u>IDB#</u> 1021 | <u>Advertiser Code</u> | <u>Product Code</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Mentzer Media Services, Inc.
 600 Fairmount Avenue
 Suite 306
 Towson, MD 21204

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|-------|-------|-------------------|-----------------|-----------------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| N 1 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$350.00 | | | |
| N 2 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$900.00 | | | |
| N 3 | WFSB | 08/09/12 | 08/10/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$200.00 | | | |
| N 4 | WFSB | 08/09/12 | 08/10/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$400.00 | | | |
| N 5 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| N 6 | WFSB | 08/09/12 | 08/10/12 | 4p-5p Dr. Oz | 4pm-5pm | | :30 | | | NM | 2 | \$500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$250.00 | | | |
| N 7 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| N 8 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$500.00 | | | |
| N 9 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$600.00 | | | |
| N 10 | WFSB | 08/09/12 | 08/10/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| | Week: | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$425.00 | | | |
| N 11 | WFSB | 08/09/12 | 08/10/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$850.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| | | |
|----------------------------------------------|--------------------------------------|--------------------------------------------------------|
| <u>Contract / Revision</u> 486027 / | | <u>Alt Order #</u> 06242036 |
| <u>Contract Dates</u> 08/09/12 - 08/14/12 | <u>Product</u> LINDA MCMAHON 4 SE | <u>Estimate #</u> 1083 |
| <u>Advertiser</u> McMahon for Senate | | <u>Original Date / Revision</u> 07/19/12 / 07/19/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|-------|------|-------------------|-----------------|---------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$425.00 | | | |
| N 12 | WFSB | 08/09/12 | 08/10/12 | Late Night with David Letterman | 11:35pm - 12:37am | | :30 | | | NM | 4 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 4 | \$150.00 | | | |
| N 13 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$450.00 | | | |
| N 14 | WFSB | 08/09/12 | 08/10/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TF-- | | | | 2 | \$200.00 | | | |
| N 15 | WFSB | 08/09/12 | 08/12/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 4 | \$1,800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---TFSS | | | | 4 | \$450.00 | | | |
| N 16 | WFSB | 08/09/12 | 08/09/12 | Person of Interest | 10pm - 11pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ---1--- | | | | 1 | \$1,200.00 | | | |
| N 17 | WFSB | 08/10/12 | 08/10/12 | Undercover Boss | 8pm - 9pm | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$800.00 | | | |
| N 18 | WFSB | 08/10/12 | 08/10/12 | CSI: NY | 9pm - 10pm | | :30 | | | NM | 1 | \$3,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$3,200.00 | | | |
| N 19 | WFSB | 08/10/12 | 08/10/12 | Blue Bloods | 10pm - 11pm | | :30 | | | NM | 1 | \$3,500.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | ----1-- | | | | 1 | \$3,500.00 | | | |
| N 20 | WFSB | 08/11/12 | 08/11/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$125.00 | | | |
| N 21 | WFSB | 08/11/12 | 08/11/12 | 7a-9a Sat. Eyewitness New | 7am-9am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----2- | | | | 2 | \$150.00 | | | |
| N 22 | WFSB | 08/11/12 | 08/11/12 | 48 Hours/Crimetime | 9pm - 10pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$700.00 | | | |
| N 23 | WFSB | 08/11/12 | 08/11/12 | 48 Hours | 10pm - 11pm | | :30 | | | NM | 1 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1- | | | | 1 | \$700.00 | | | |
| N 24 | WFSB | 08/12/12 | 08/12/12 | Eyewitness News Weekend | 6am - 7am | | :30 | | | NM | 1 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$125.00 | | | |
| N 25 | WFSB | 08/12/12 | 08/12/12 | 7a-9a Sun Eyewitness News | 7am-9am | | :30 | | | NM | 1 | \$150.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$150.00 | | | |
| N 26 | WFSB | 08/12/12 | 08/12/12 | CBS Sunday Morning | 9:00am - 10:30am | | :30 | | | NM | 1 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$800.00 | | | |
| N 27 | WFSB | 08/12/12 | 08/12/12 | Face the Nation/ Face the St | 10:30am - 11:30am | | :30 | | | NM | 1 | \$100.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$100.00 | | | |

(* Line Transactions: N = New, E = Edited, D = Deleted)

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| | | |
|----------------------------|--------------------|---------------------------------|
| <u>Contract / Revision</u> | | <u>Alt Order #</u> |
| 486027 / | | 06242036 |
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 08/09/12 - 08/14/12 | LINDA MCMAHON 4 SE | 1083 |
| <u>Advertiser</u> | | <u>Original Date / Revision</u> |
| McMahon for Senate | | 07/19/12 / 07/19/12 |

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/ Week | Rate | Type | Spots | Amount |
|--------|------|-------------------|-----------------|---------------------------------|-------------------|------|--------|-------------------|-------------|------|-------|-------------|
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| N 28 | WFSB | 08/12/12 | 08/12/12 | SU 7-8p Prime | 7pm - 8pm | | :30 | | | NM | 1 | \$2,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$2,000.00 | | | |
| N 29 | WFSB | 08/12/12 | 08/12/12 | Mentalist | 10pm - 11pm | | :30 | | | NM | 1 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/06/12 | 08/12/12 | -----1 | | | | 1 | \$1,000.00 | | | |
| N 30 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6am - 6:30am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| N 31 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 6:30am - 7am | | :30 | | | NM | 2 | \$700.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$350.00 | | | |
| N 32 | WFSB | 08/13/12 | 08/14/12 | CBS: THE EARLY SHOW | 7am - 9am | | :30 | | | NM | 4 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 4 | \$200.00 | | | |
| N 33 | WFSB | 08/13/12 | 08/14/12 | 9am-10am | 9am - 10am | | :30 | | | NM | 2 | \$250.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$125.00 | | | |
| N 34 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 12pm - 12:30PM | | :30 | | | NM | 2 | \$400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$200.00 | | | |
| N 35 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5pm - 5:30pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$500.00 | | | |
| N 36 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 5:30pm - 6pm | | :30 | | | NM | 2 | \$1,000.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$500.00 | | | |
| N 37 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 6pm - 6:30pm | | :30 | | | NM | 1 | \$600.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$600.00 | | | |
| N 38 | WFSB | 08/13/12 | 08/13/12 | Inside Edition | 7pm - 7:30pm | | :30 | | | NM | 1 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 1----- | | | | 1 | \$1,200.00 | | | |
| N 39 | WFSB | 08/13/12 | 08/13/12 | Entertainment Tonight | 7:30pm - 8pm | | :30 | | | NM | 2 | \$2,400.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$1,200.00 | | | |
| N 40 | WFSB | 08/13/12 | 08/13/12 | Late Night with David Letterman | 11:35pm - 12:37am | | :30 | | | NM | 2 | \$300.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$150.00 | | | |
| N 41 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5am - 5:30am | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$450.00 | | | |
| N 42 | WFSB | 08/13/12 | 08/14/12 | Eyewitness News | 5:30a - 6am | | :30 | | | NM | 2 | \$1,200.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | MT----- | | | | 2 | \$600.00 | | | |
| N 43 | WFSB | 08/13/12 | 08/13/12 | Eyewitness News | 11PM - 11:35PM | | :30 | | | NM | 2 | \$900.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 08/13/12 | 08/19/12 | 2----- | | | | 2 | \$450.00 | | | |
| Totals | | | | | | | | | | | 79 | \$40,650.00 |

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 486027 / | 06242036 |

| Contract Dates | Product | Estimate # |
|---------------------|--------------------|------------|
| 08/09/12 - 08/14/12 | LINDA MCMAHON 4 SE | 1083 |

| Advertiser | Original Date / Revision |
|--------------------|--------------------------|
| McMahon for Senate | 07/19/12 / 07/19/12 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------------|--------------------|
| 07/30/12 - 08/14/12 | 79 | \$40,650.00 | \$34,552.50 |
| Totals | 79 | \$40,650.00 | \$34,552.50 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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